

Corporate Partnership with Five Talents

Five Talents is a microfinance charity helping the active poor in developing countries to grow a business and to work their way out of poverty. We support over 20,000 entrepreneurs, providing training, savings products and small loans.

Our aim is to reach £1 million income per year to empower 70,000 clients by 2012. We are looking for businesses willing to partner with us to make this happen.

Bank Doors are Closed to the Poor:

Most poor people in developing countries cannot open a bank account to save or borrow money.

A Hand-Up not a Hand Out:

Small loans empower the poor to grow their own business with dignity.

Recycle your Money:

As the loans are repaid, the same capital is re-loaned to other groups of entrepreneurs on a 6 month cycle, multiplying the value and impact of donations many times over.

Big Impact for Small Business:

A £25 starting loan is a significant cash injection for a small business in a developing country. It creates jobs and can transform lives.

Your business can support entrepreneurs to work their way out of poverty.

Five Talents
Fighting Poverty, Creating Jobs, Transforming Lives

Goldman Sachs

"Staff Volunteer Days with Five Talents are one of our most popular community events. Staff are inspired by the business approach to alleviating poverty and the dramatic impact that such small loans can have on communities"

Goldman Sachs



John has taken and repaid 2 loans, including £40 to buy this jig saw. He can now make quality furniture and employs 2 apprentices

To find out how your company can help call us on 0845 054 7525 or read the details overleaf

Microfinance powerfully demonstrates the role of business success in lifting people out of poverty with dignity and in a sustainable way.

Five Talents currently supports 12 microfinance projects in 10 developing countries worldwide with over £1m of loans in circulation. Loans range from £25 per person for a starting loan up to around £300 for repeat clients. There are currently more loan applications than funds available.

You can help by:

- Corporate and staff donations (including payroll giving) to Five Talents microfinance programmes with regular feedback and updates
- Corporate partners are welcome to visit microfinance projects and to share their knowledge
- Provide professional expertise and specialist services eg. media, legal advice, air flights, IT support
- Staff volunteering and team building events
- Reinforce your corporate and social responsibility values through recognition of your partnership in Five Talents literature, events, website and newsletter
- Sponsoring Five Talents fundraising events

To discuss partnering with Five Talents and for further information, please contact:

Tom Sanderson, UK Director on 0845 054 7525 or info@fivetalents.org.uk

Five Talents

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The Sustainable City Awards



Overall Winner 2008/09

"Five Talents is the overall winner of the City of London "Sustainable City Awards" 2009. The charity has Christian roots and all of its microfinance services are accessible to the whole community irrespective of faith or tribe. The global church network allows Five Talents to reach the needy in the most remote areas, benefiting from existing infrastructure, local respect, a non-corruption culture and accountability.

Registered Charity No 1113969 International Patron: The Archbishop of Canterbury

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Zawadi lives in Iringa, Tanzania. Her first loan from the local Five Talents programme was for £25 and she is now on her fourth of £100. She has used the loans to increase her stock for her fruit and vegetable stall and she repays on time. Her business is helping to support her sick husband and three children and pay for their schooling.

Our corporate partners include:



- Corporate Partner programme: Staff volunteer days where teams of 10 staff help Five Talents for a day with business planning, marketing, brain storming etc. (2007, 2008 and 2009)
- Gift matching of staff donations. Use of London meeting rooms.

Simmons & Simmons

- Pro Bono legal advice on charity governance and operations.



- Adopted Five Talents as their corporate partner for 3 years. Staff and client fundraising will initially support two microfinance programmes (Tanzania and Chennai in 2009).

mediaedge:cia

Active Engagement

- Designed and printed Five Talents Annual Review (2006 and 2007)
- Underwriting of employee fund-raising initiatives and matching individual donations. Staff member visited Peru project.



- Adopted Charity partner with corporate donations.
- Director has visited Tanzania project.